



# The Red (Team) Analysis Society



Welcome to a New Think Tank

Strategic Foresight and Warning, Risk Management  
and Anticipatory Intelligence

Crisis

Threat

Foresight

# How can we face uncertainty? How can we prevent strategic surprise?



## Strategic Foresight & Warning

How can we face this crisis?

What will happen next?

Which decisions should we take?

Which events could impact my strategy?

What could we do about them and when?

Those crucial questions frame the uncertainty actors must face.

Strategic foresight and warning, risk management and anticipatory intelligence are the systematic processes used to answer them.

To lead to proper actions, they need to be impeccable and constantly improved

## The Red (Team) Analysis Society

This new global think tank is devoted to strategic foresight and warning (SF&W), anticipatory intelligence and risk management for national and international security.

It aims to promote the use of SF&W for all actors and to develop best practice grounded in science, through research, publication, training, conferences and workshops.

It is a non-partisan, non-profit research organization, incorporated as a private limited company at the Registrar of Companies for England and Wales.

It benefits from the guidance of an Advisory Council composed of individuals highly respected in this field, and reflecting the Red (Team) Analysis Society international outlook.



## Filling in a gap

Many renowned think tanks and centers of research exist in international politics and security studies, but hardly any focus on both international politics and security studies as well as on strategic foresight and warning, risk management or anticipatory intelligence.

Many consultants specialize in futurism and foresight, but hardly any explore and test methodology, and even less in geopolitics, international relations and political science.

Many companies specialize on risks, but few include and publish research, while their methodologies remain proprietary.

The Red (Team) Analysis Society seeks to contribute to fill these gaps.

## Funding

As all think tanks, the Red (Team) Analysis Society, being non-profit, and independent of political parties and special interest groups, depends mainly on grants and donations to fund its activity.

It will also seek to develop specific programs and projects to facilitate sponsorship and funding.

Its expertise enables the generation of additional income through teaching and training, workshops' facilitation and design, conferences and commissioned reports.



# The Red (Team) Analysis Society

**Red (Team) Analysis**  
Strategic Foresight & Warning,  
Anticipatory Intelligence,  
Political Risk Assessment

**Afghan flag over the palace of Afghan President**  
Photo by Cherie Cullen, DoD  
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**ASSESSING FUTURE SECURITY THREATS**  
**ACTORS AND FACTORS IN FUTURE SECURITY THREATS ANALYSIS (1) - THE CRISIS IN UKRAINE**

**NEW PARADIGM, THE WEEKLY**  
**THE RED (TEAM) ANALYSIS WEEKLY 144, GEOPOLITICS ALSO MATTERS FOR BUSINESSES**

**ENVIRONMENT AND SECURITY**  
**CLIMATE BLOWBACK AND US NATIONAL SECURITY**

## Activity

### From Methodology to Analysis

The Society public website and publishing platform, Red (Team) Analysis [www.redanalysis.org](http://www.redanalysis.org), is an essential part of the activity.

All readers can use the website to develop a better understanding of the world and of the challenges ahead, while getting acquainted with anticipatory approaches.

Citizens and practitioners can learn through practical cases how to identify critical issues for the future, how to foresee and warn.

Advanced users will find included in the real life cases presented an exploration of tools and methodologies and a discussion of challenges to anticipation.

All aim at improving our grasp and understanding of the future.

By practicing SF&W analysis on real-life issues, The Red (Team) Analysis Society makes sure that research and understanding are grounded in real-life experience and needs.

Its articles are read in 107 countries and its website counts more than 108.000 pages viewed (April 2014).



### **Training and teaching**

Training builds upon the research and expertise of The Red (Team) Analysis Society and of its team. It is provided in the framework of Masters and Executive modules.

Being tailor-made, it can target all audiences, from complete beginners to experienced practitioners. It thus makes sure that SF&W analysis and processes are constructed on sound methodologies, adequate tools and best practice, and that innovation is constantly incorporated to achieve best actionable foresight and warning.

It contributes to promote the use of strategic foresight and warning across actors, as it is provided to military personnel and civil servants, corporate executives and NGOs officers.



### **Workshops and conferences**

The design and facilitation of workshops contribute to the elaboration of state of the art SF&W products, while ensuring participatory processes that may be crucial to see some actions undertaken.

Participation to public and “on invitation only” conferences as speaker and moderator allows for the spread of research on SF&W and of best practice.



### **Scenarios, indicators and studies**

Commissioned in-depth scenarios with identification of indicators on strategic crises and issues, studies and reports on methodologies, tools, systems and processes contribute to the promotion of sound SF&W analysis and to adequate actions.



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