The Red (Team) Analysis Society

Solutions to Face Geopolitical Risks and Uncertainties

A Consultancy and Think Tank to Help You Embracing Political and Geopolitical Uncertainty with Strategic Foresight & Warning and Risk Management
How can you not only mitigate potential geopolitical crises and uncertainty, but also turn them into opportunities?

How can you prevent strategic surprises and use your understanding of them to your advantage?

The Red (Team) Analysis Society is here to help you finding solutions to rising political and geopolitical uncertainty.

Our consulting builds upon the research, analysis and expertise of The Red (Team) Analysis Society and of its team. It brings you the best expertise in this very specific field.

All consulting, products, services and reports can be done in English or French.

Contact us for any question, quotation, information:
contact@redanalysis.org
HOW WE HELP YOU FINDING AND DEVELOPING SOLUTIONS TO FACE UNCERTAINTY

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Products and Services
Geopolitical Uncertainty Exposure Diagnostic

You are not sure about your own exposure to political and geopolitical uncertainty?

You are worried about the general geopolitical environment and how it could adversely impact your activity?

We identify these political and geopolitical uncertainties and risks that could impact you and develop a tailor-made Geopolitical Uncertainty Exposure Diagnostic or Company-wide Threat assessment.

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Scenarios and Indicators

You have identified that a specific geopolitical issue is relevant to your activity and would like to know more about how to handle it to reduce the uncertainty and plan ahead?

You want to know what to do once specific uncertainties are identified as impacting your activity?

We build scenarios that will allow you envisioning how the world will be at a (relatively) specific time in the future.

Rather than being faced with intractable uncertainty, you will thus clearly see the various possible changes ahead. You will be able to develop strategies and policies to be prepared for these coming changes. You will be able to act sooner rather than later.
Monitoring and Warning

You have scenarios and would like to use them for monitoring and warning about possible dangers and opportunities for your activity?

You have selected one or a few political and geopolitical uncertainty and would like to see them monitored for warning about possible dangers and opportunities for your activity, but without scenarios?

You desire a broad scan about a topic or issue of your choice?

We deliver to you warnings relevant to your activity and operations, after monitoring pertinent indicators.

According to your needs and capabilities we design and implement a monitoring and warning system that meets your requirements.

We can set up and monitor a horizon scanning board for you.

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Actors Mapping and State of Play

Do you need an actors’ mapping or an actors’ influence analysis?

According to your needs, our actors mapping is done across levels of analysis. We consider movements and groups. We consider evolutions and dynamics.

Our mappings not only identify actors but also, using state of the art understanding of politics and geopolitics and decades of experience in the field – including scientific research, focus on the crucial elements that drive these actors and out of which dynamics among them evolve.

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Commissioned Studies and Reports

Do you have political and geopolitical issues for which you desire further research?

Do you need context regarding a specific political and geopolitical topic?

We research and realise tailor-made studies and reports on specific political and geopolitical themes, issues and uncertainties, according to your needs.

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Workshops and Conferences
Keynote Speakers and Chair

Be it for public or “on invitation only” conferences and workshops,
We create and deliver keynote speeches.
We chair panels.

Design and facilitation of workshops

The design and facilitation of workshops contribute to the elaboration of state of the art SF&W products, while ensuring participatory processes, sometimes crucial to see some actions undertaken.

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Training and online Courses

See our detailed corresponding brochure
Some public references...

As we strive to build a relationship of trust with every client, we do not publicize our work for our clients, do not mention the name of our private clients, nor of our public clients when the work is confidential.

ARF (ASEAN Regional Forum) - EU EEAS - U.S. Department of State;
World Economic Forum, Global risk Report;
OECD/Swiss Chancellery;
UN-EU PPREV;
NATO Innovation Center;
TUIC (Istanbul – Turkey);
European Commission – League of Arab states Liaison Office (EC-LASLO);
European External Action Service;
European Commission;

Fondation pour la Recherche Stratégique;
Axa fund for research and IFRI;
Luther College (U.S.);
French Ministry of Foreign Affairs* (Dr H Lavoix);
Global Futures Forum* (Dr H Lavoix);
U.S. Department of State* (Dr H Lavoix);
Agence Française de Development* (Dr H Lavoix);
U.S. Department of Energy* (Dr H Lavoix);
Do not let geopolitical and political uncertainties take you by surprise!

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